



## **FVG MYTHO MARATHON CARD: DISCOVERING FRIULI VENEZIA GIULIA**

**MYTHO Marathon, scheduled next 31<sup>st</sup> of October in Cividale del Friuli, is not just about running. Competitors, companions and tourists will be able to enjoy the jewels of Friuli Venezia Giulia thanks to FVG MYTHO Marathon Card. This service card comes from the collaboration between PromoTurismo FVG and MYTHO Marathon. The aim is to promote the territory and the UNESCO sites involved in the event: Cividale del Friuli, Palmanova (2022) and Aquileia (2023), which in turn will host the 42.195 kilometers of Friuli Venezia Giulia.**

**#mythomarathon #mymytho #mymarathon #mytho2021**

A unique itinerant marathon that promotes a territory worth to explore. FVG MYTHO Marathon Card comes from the collaboration between PromoTurismo FVG and the organizing committee of MYTHO Marathon. This card will give all participants and their companions the opportunity to discover the beauties of Friuli Venezia Giulia in a simple, customized and free way.

### **FVG MYTHO MARATHON CARD**

MYTHO Marathon, in collaboration with Yestour T.O. incoming agency of Friuli Venezia Giulia, has arranged some tourist packages to guarantee to athletes and companions a pleasant stay in Cividale del Friuli and Udine. A wide range of offers is available among 3 and 4 star hotels, BB, farm holidays, room rentals and vacation homes. MYTHO Marathon is the right opportunity to explore the region and the three UNESCO heritage cities: Cividale del Friuli, Palmanova and Aquileia. All the packages included in the FVG MYTHO Marathon Card are available for the period from Tuesday the 26th of October and Monday the 1st November 2021. The duration of the stays varies from the whole week to just weekends. The Nature Experience and Team Building option lasting four days are also offered. Those who choose the Nature Experience will discover the most eastern part of Friuli Venezia Giulia: from the Natisone valleys to the Isonzo valley. A package for nature lovers with an exclusive stay, immersed in nature with walks, trekking, excursions to discover the Natisone river gorge and mountain bike trails.

### **DISCOVERING FRIULI VENEZIA GIULIA**

On the occasion of the only 42.195 kilometers in Friuli Venezia Giulia, FVG MYTHO Marathon Card will offer all the guided visits, tastings and tours of the three UNESCO cities. The card also includes important tourist sites such as Villa De Claricini, Udine and in Trieste. All this is made easier by the Udine-Cividale connection with the FUC.

*«MYTHO Marathon is an opportunity to showcase the cultural, artistic and natural beauty of the Friuli Venezia Giulia Region. – commented **Federica Fasano, president of the MYTHO Marathon Organizing Committee** – For us it is a great opportunity and we are happy to contribute to the promotion of the territory of Friuli Venezia Giulia, which has a lot to offer in terms of tourism, nature, sports and art.»*

The integrated proposal will be modified in the following years according to the relocation of the marathon venue. Cividale del Friuli will be the protagonist in 2021, followed by Palmanova in 2022 and Aquileia in 2023. Only those who will buy the proposed package will benefit from the FVG MYTHO Marathon Card, which are sold only through the travel agency Yestour TO.

## HOW IT WORKS

The FVG MYTHO Marathon Card is customizable to discover Friuli Venezia Giulia in all its most varied aspects: art, culture, sea, mountains and wellness. The digital card has a nominative duration of 48 hours or one week (from the first use) and provides free entry to the affiliated structures and special discounts. The card is valid also for children under 12 years of age (with some exceptions indicated in the guidebook) and free admissions are valid only once per facility or service. To enjoy the services, the QR code received via email has to be shown from the phone or the printed form to the staff of the attractions included in the FVG MYTHO Marathon Card. The card is activated at the first reading of the QR code and its validity starts from the first use for the next 48 hours or one week, depending on the type of card.

All the news on the Facebook page of [MYTHO Marathon](#).

For further information [www.mythomarathon.it](http://www.mythomarathon.it)

## Public information

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### INSTITUTIONAL PARTNERS



### EVENTO ORGANIZZATO DA

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