



SUBJECT: RUNNING: CiviBank alongside MYTHO Marathon for the ONLUS “Gli Occhi Azzurri di Manuele”.

“GLI OCCHI AZZURRI DI MANUELE” RUN WITH CIVIBANK AT MYTHO MARATHON 2021

MYTHO Marathon announces the partnership with CiviBank in view of the first edition of the 42.195 kilometers of Friuli Venezia Giulia, scheduled for Sunday, the 31st October 2021.

The sponsorship arises from the desire to strengthen the link with the territory of the North-East of Italy, especially in this phase of recovery in which great events have primarily a social value.

The presence of CiviBank enables us to donate part of the proceeds of the MYTHO Team Marathon registration to the ONLUS Gli Occhi Azzurri di Manuele. The non-profit organization is committed to raising funds to support Manuele, who suffers from a rare disease and needs assistance and ongoing therapy.

Reference hashtag: #mythomarathon #mymytho #mymarathon #mytho2021

MYTHO Marathon grows day by day and in its journey towards the first edition of Sunday, the 31st of October, it welcomes new and prestigious partnerships aiming to promote the territory of Northeastern Italy. The 2021 edition of the exciting MYTHO challenge will be held in Cividale del Friuli, headquarters of CiviBank. The Unesco heritage site will be the venue for the 42.195 kilometers of the Friuli Venezia Giulia Half Marathon and the MYTHO Team Marathon.

CIVIBANK, THE BANK FOR THE NORTH EAST

The Cooperative Bank of Cividale was founded in 1886 as a credit institution. The aim of its founders was to support small local artisans and farmers in order to contribute to the moral, social and economic development of the territory. In 2018 the bank changed its name in CiviBank: reflecting the same goal and paying attention to the territory. The new name wants to convey proximity and openness to modernity, with the same aim to promote the territory development. CiviBank supports numerous associations active in the cultural, social and sports sector, including MYTHO Marathon.

GLI OCCHI AZZURRI DI MANUELE

Besides enhancing the territory, MYTHO wants to pay attention to those who live in these places. Thus, part of the proceeds of the MYTHO Team Marathon registration will be donated to the [ONLUS Gli Occhi Azzurri di Manuele](#). The non-profit organization was founded by the parents of Manuele, a child suffering from a rare disease on which there is no scientific literature. Manuele has a psychomotor retardation that experts have only recently been able to attribute to a gene

mutation. Manuele needs continuous assistance and therapies and MYTHO Marathon, together with the support of CiviBank, is happy to help him by donating part of the proceeds of MYTHO.

FOCUS ON TERRITORY

Those who cross the finish line of the MYTHO Marathon in Cividale del Friuli will wear the first of three MYTHO medals around their necks. After completing the Palmanova (in 2022) and the Aquileia (in 2023) events, the three medals will form a unique trophy. To boast the title of MYTHO it is necessary to participate in the three itinerant editions of the 42.195 kilometers of Friuli Venezia Giulia. This event wants to promote and value the territory of the region starting from the sites already recognized as world heritage by UNESCO.

Find all the news on the Facebook page of [MYTHO Marathon](#)

Further information on: www.mythomarathon.it

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