

MYTHO MARATHON 2021: THE FIRST EDITION IS POSTPONED TO THE 31ST OCTOBER 2021

MYTHO Marathon joins the sense of responsibility demonstrated by all organisers and postpones its event to the last Sunday of October, as many other sporting events have already done. <u>Giuseppe Ruolo, Councillor for Sport and Tourism of Cividale del Friuli</u>: «*We are proud to host MYTHO Marathon because sport reaffirms its social value and it is a sign of hope and restarting*.»

Reference hastags: #mythomarathon #mymytho #mymarathon #mytho2021

True myths know when to stop, or rather reschedule: **MYTHO Marathon** postpones the appointment with the 42,195 kilometres of Friuli Venezia Giulia to Sunday the **31st October 2021**.

The competitive programme of the whole event is confirmed: it will be held in Cividale del Friuli and it will be surrounded by the lights and colours of autumn instead of spring. The instability of the current health emergency requires a sense of responsibility and care towards all fans who wish to run safely.

«Having set a date, in agreement with the FIDAL executives, enables us to reschedule our organising machine» said Federica Fasano, President of the MYTHO Marathon Organising Committee.

The organising committee has decided, in agreement with sponsors and local authorities, to postpone the debut of the Friulian Marathon. The event was originally scheduled to take place on the 28th of March 2021 but it has been postponed to the end of October, as Covid-19 is still part of everyone's daily routine.

«Our double goal is running safely and having fun, so our event will only take place if we are able to respect these conditions. - comments Alessandro Genuzio, Project Manager of MYTHO Marathon – Having a date in the official calendar encourages us to hope for a 2021 full of events and sport, to finally leave behind a bad period of our lives». The official date, chosen in agreement with the national FIDAL executives, is Sunday 31st of October.

CIVIDALE DEL FRIULI, STAGE OF THE FIRST MYTHO MARATHON

MYTHO Marathon was born thanks to the support of Regione Friuli Venezia Giulia that has presented it as one of the highlights of the 2021 season. The event aims to promote the desire to restart and introduce the world to Cividale del Friuli, a city that holds the prestigious title of UNESCO World Heritage Site.

«Cividale will be the "home" of an important sporting event and we are proud to be the first to host this Marathon debuting in 2021 – points out **Giuseppe Ruolo, Councillor for Sport and Tourism of Cividale del Friuli** – this news comes during a still hard time of this pandemic and as never before we rely on the power of sport as a signal of hope and restart.»

FIRST OF A MARATHON CHALLENGE

MYTHO Marathon will not only involve the city of Cividale del Friuli: the next editions of the 42,195 kilometres of Friuli Venezia Giulia, scheduled for 2022 and 2023, will take place in the municipalities of Aquileia and Palmanova.

«The town of Aquileia will welcome MYTHO Marathon with great enthusiasm becoming part of the three marathons of the Unesco Sites of Friuli Venezia Giulia – says **Emanuele Zorino, Mayor of Aquileia** – our municipality will support the organisers with initiatives and cultural events aimed at promoting and enhancing the Region.»

The MYTHO formula "connects" the three Friulian cities recognised as World Heritage by UNESCO and is an example of pursuing a common goal together.

«We are pleased that the Regional Administration is interested in a high-profile sporting event such as MYTHO Marathon – says **Francesco Martines, Mayor of Palmanova** – we hope that this competition will remain a means of sporting, cultural and economic growth for the three cities of Friuli Venezia Giulia. I hope that MYTHO Marathon will become the international benchmark running event in Friuli Venezia Giulia.»

ONE EVENT, SEVERAL FORMATS



For further information www.mythomarathon.it

The format of MYTHO is the same as before: there will still be the 42,195 kilometres of the traditional marathon, the 21,097 kilometres of the MYTHO Half Marathon, the MYTHO Team Marathon (a relay race with four runners who each have to run just over 10 kilometres) and the MYTHO In Rosa, a charity project whose proceeds will be donated to LILT Udine, the association committed to **fighting cancer** through research and prevention.

Registration for the first MYTHO Marathon will officially open at the end of March and many surprises will be revealed for all runners.

All the news on the <u>MYTHO Marathon</u> Facebook page.

Further information: MYTHO MARATHON Via Europa Unita 96 33031 Basiliano (UD) +39 3408161000 info@mythomarathon.it www.mythomarathon.it

> MYTHO Marathon Press Office by: LDL COMeta via Quinto Alpini, 4 – 24124 Bergamo – Italy Tel. +39 035.346525

Media operations: Carlo BRENA carlo.brena@ldlcometa.it - mobile: +39 335/5724520

Press account: Ilaria CARISSONI ilaria.carissoni@ldlcometa.it - mobile: +39 331/1332487

PRESENTING PARTNERS











FEDERATION PARTNER

INSTITUTIONAL PARTNERS