



MYTHO MARATHON 2021: THE 42.195 KM OF FRIULI VENEZIA GIULIA

The first edition of MYTHO Marathon will be held on Sunday 28th March 2021: the exclusive road marathon will take place in Friuli Venezia Giulia. This unique competition covers the traditional distance of 42.195 kilometres but with an original formula. The MYTHO Marathon will run, year after year, through three UNESCO World Heritage cities: Cividale del Friuli (2021), Palmanova (2022) and Aquileia (2023). And only those who complete the three races will be able to say they have joined the ...MYTHO Marathon.

Hashtag: #mythomarathon #mymytho #mymarathon #mytho2021

During the spring of 2020, all runners were forced to train at home, on treadmills or on the edges of their blocks. 2021 is the year of regeneration: the innovative marathon formula is inspired by a desire for new and redemption.

MYTHO Marathon is the only competition scheduled in Friuli Venezia Giulia over 42 kilometres and 195 metres, designed with an **itinerant** format that will visit, in alternate years, the cities of **Cividale del Friuli, Palmanova and Aquileia**.

Cividale is the city where the MYTHO Marathon will make its debut on **Sunday 28th March 2021**, along a "daisy route" that will be revealed in few days.

*"We thought of a race on the classic Olympic marathon distance able to place itself on the international market in an original and unconventional way, starting from the name of the event, which evokes a heroic narration of the sporting endeavours - commented **Federica Fasano**, Project Leader of MYTHO Marathon - and the adopted formula for our competition wants to pose a challenge for those runners who want to become ...a MYTHO".*

Only those who complete the three competitions will be able to be awarded the MYTHO title and wear the special medal. This medal will be made up year after year, at the end of each marathon, according to a unique and original design that will be unveiled during the winter.

MYTHO Marathon was first created under the **sponsorship of the Friuli Venezia Giulia Region**, which placed the competition among the highlights of its 2021 season. MYTHO Marathon aims to re-launch and rediscover the three towns, which have in common the prestigious title of **UNESCO World Heritage Site** and the desire of a new start and discovery. In 2011 the town of Cividale del Friuli became part of the UNESCO World Heritage List with the title "**The Lombards in Italy. The places of power (568-774)**". Cividale is famous for had being the Lombard capital of Friuli and admiring the most significant testimonies of this civilization is always fascinating. The second event will be held in **Palmanova in 2022** while **Aquileia** will host the third edition in **2023**, and it will start again the following year from Cividale del Friuli.

*"The event has several objectives such as the promotion of the territory, the involvement of the audience and the desire for innovation. With this event we want to enhance the three Friulian towns awarded the title of UNESCO World Heritage Site and a part of the beauties of the Bel Paese." - commented **Alessandro Genuzio**, President of the Organizing Committee of MYTHO Marathon. "We want to expand the MYTHO Marathon programme with events not only for expert runners, but for a broad audience that pursues physical well-being through running".*



The series of events will begin with **MYTHO in Rosa**, a non-competitive race exclusively for women. The run will take place in the afternoon of **Saturday 27th March**, along a 7 km track with start and end at the amazing park of Villa De Claricini Dornpacher, located in Bottenicco di Moimacco, a small rural village near Cividale del Friuli. The wider **MYTHO Team Marathon** will take place the next day: a relay race of four runners who will have to run just over 10 kilometres each. The aim is to involve an increasingly broad audience of runners and simple running enthusiasts. Last, but certainly not least, **MYTHO Half Marathon** of 21.097 kilometres will take place the next day. It is an excellent training session in view of the forty-two international spring kilometres.

For further information: www.mythomarathon.it

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PRESENTING PARTNERS



INSTITUTIONAL PARTNERS



Comune di Cividale



Comune di Palmanova



Comune di Aquileia

FEDERATION PARTNER

