

MYTHO MARATHON 2021: REGISTRATIONS FOR THE FIRST EDITION ARE NOW OPEN!

Registrations are open for the 42.195 kilometers, scheduled on Sunday, October 31st with many new features and important goals. Three proposals: MYTHO Marathon, for those who want to test themselves on the classic distance, the MYTHO Half Marathon for a fast race and the MYTHO Team Marathon to share the experience.

The first edition in 2021 will be in Cividale del Friuli. In 2022 it will be held in Palmanova and in 2023 in Aquileia: for those who will complete all three MYTHO Marathons a special prize!

Hashtags: #mythomarathon #mytho #mymarathon #mytho2021

The first edition will be held Sunday, October 31st, 2021 in Cividale del Friuli: an event dedicated to running and passion for running. Cividale del Friuli, a town with a site recognized by UNESCO as a World Heritage Site, will be the stage for Friuli Venezia Giulia's only 42.195 km race. Registrations to take part to this epic challenge are now open at www.mythomarathon.it. The website was realized by partner Neferstudio Design Agency. Here are available rules and all the info to subscribe and enter the MYTHO Family!

HOW TO BE PART OF THE MYTH

The format for taking part in the first edition of the MYTHO Marathon includes a division in the timing for registration. From the opening date (Thursday, 15th April) until the end of April, race-bibs can be purchased for 35.00 Euro. From the 1st of May to the end of June the entry fee is 45.00 Euros and from 1st July to August the price is 55.00 Euros. From September, the entry fee will rise to 60.00 Euro with the complete race package. From the 1st October to 20th of October 2021, the entry fee will stay at 60.00 Euro, but it will include only with bib, bracelet, mask and bag.

A MEDAL TO BE BUILT IN THREE EDITIONS

All those who cross the finish line of the marathon in Cividale del Friuli will wear the first of three MYTHO medals. After completing the Palmanova race in 2022 and the one in Aquileia in 2023, they will compose a unique trophy, never seen before. To boast the title of MYTHO will therefore need to participate in the three traveling editions of the 42.195 kilometers of Friuli Venezia Giulia.

THE RACE PACK

MYTHO Marathon also means a race pack from MYTHO! By registering for the scheduled races, runners will get a personalized bag with bib, official jersey and many technical gadgets. They will also receive traditional products of the Friuli Venezia Giulia territory. The race pack will be available for registrations made by 30th September 2021. After this date, the registration will include bracelet, face mask and MYTHO Marathon bag.

THREE CHALLENGES IN ONE EVENT

For all running enthusiasts who do not want to face an Olympic challenge, there is a chance to take part in MYTHO Half Marathon. The half marathon of 21.097 kilometers is ideal for measuring oneself on a fast loop to make the personal best.

Friends and colleagues can compete together, after months of running on their own, in MYTHO Team Marathon, the relay race for four runners who will face about ten kilometers each.

Registration costs vary depending on the event and they are available on the website.

All news on the MYTHO Marathon Facebook page.

For further information: www.mythomarathon.it

For further information: MYTHO MARATHON

Via Europa Unita 96 33031 Basiliano (UD) +39 3408161000 info@mythomarathon.it www.mythomarathon.it

MYTHO Marathon Press Office by: LDL COMeta

via Quinto Alpini, 4 – 24124 Bergamo – Italy Tel. +39 035.346525

Media operations: Carlo BRENA

carlo.brena@ldlcometa.it - mobile: +39 335/5724520

Press account: Ilaria CARISSONI

ilaria.carissoni@ldlcometa.it - mobile: +39 331/1332487

