



HOSPITALITY AND TOURISM

Mytho Marathon in collaboration with **YESTOUR** Tour Operator of Friuli Venezia Giulia has prepared tourist packages to ensure a pleasant stay for athletes and companions.

This sporting event is the perfect opportunity to discover our region and the three towns recognised by **UNESCO** as World Heritage Sites: Cividale del Friuli, Palmanova and Aquileia.



> Package duration

Period: from 26/10 to 01/11

Stays from 7 days - 6 nights to 2 days - 1 night

Nature Experience: 4 days / 3 nights

Team Building: 4 days / 3 nights

FVG MYTHO MARATHON CARD

On the occasion of the Mytho Marathon, PromoturismoFVG provides the **FVG MYTHO MARATHON CARD** free of charge. This card will give you access to all guided tours and tastings in all three UNESCO cities. But that's not all! It will include a visit to Villa De Claricini, the FUC Udine-Cividale link and guided tours of Udine and Trieste.

This integrated proposal will be modified in the following years according to the transfer of the Mytho Marathon headquarters.

FVG MYTHO MARATHON CARD is available only to those who purchase the accommodation package. We remind you that the package is sold only through the appointed travel agency (Yestour TO).

FVGcard: A pass with many services to get to know Friuli Venezia Giulia! Follow your personalised itinerary to discover Friuli Venezia Giulia among art, culture, sea, mountains and wellness!

How it works

FVGcard is a digital nominative card that lasts **48 hours or 1 week** (from the first use) and that allows you to visit affiliated facilities free of charge and to benefit from special discounts.

Validity

The **card** is also valid for 1 child under 12 years old (except for certain facilities, indicated in the guide). Free tickets are valid only once per facility/service.

How to use

Show the **QR code** received by e-mail (from the phone or printed form) to the staff of the museums or attractions included in the **FVGcard**.

How to activate

The **Card** is activated when the **QR code** is read for the first time. From this moment on, the Card is valid for the next **48 hours** or a week (depending on the type of card purchased).



Discovery tours of the three UNESCO World Heritage sites:

➤ CIVIDALE DEL FRIULI

The town was founded in 568 A.D. by Julius Caesar with the name Forum Iulii, hence the name Friuli. Cividale became the seat of the first Lombard duchy in Italy and later, for several centuries, the residence of the Patriarchs of Aquileia.

The town preserves important Longobard remains. The main one is the Tempietto, one of the most extraordinary and mysterious pieces of early medieval western architecture.

The Christian Museum in the Cathedral houses two precious treasures: the altar built by Duke Ratchis and the baptistery of Patriarch Callisto. Other grave goods from the Lombard necropolis of Cividale are on display in the National Archaeological Museum.

The town, with its historical and artistic heritage, became a **UNESCO** site in 2011.

Cividale is part of the **Lombard route in Italy**, which reveals wonderful, though little-known, treasures, starting in Friuli Venezia Giulia.

The tour includes a visit to the historic centre with its typical Longobard style and a stop at the Canussio Castle. Here you can enjoy a delicious glass of Collio wine served with Gubana, a typical cake of the Natisone valleys.



➤ **PALMANOVA**

The town, already a National Monument since 1960, became a **UNESCO** World Heritage Site in 2017 as a transnational site Venetian defence works between the 16th and 17th centuries: Stato da Terra - Stato da Mar occidentale.

Three circles of fortifications surround the town: the first from the founding period (1593 - 1620), the second from the 17th century (1665 - 1683) and the third from the Napoleonic period (1806 - 1809). The visit is very evocative as it passes through the torch-lit underground galleries, dating back to the 17th century. These passages were used to reach enemy positions. Here, an underground chamber was dug, filled with gunpowder and blown up.

Here, in the underground tunnels, a fun treasure hunt will be organized with a final prize. Children will have to carefully answer a list of questions: each correct answer will lead them to a point of interest and it will correspond to a code. The chest will be located at the exit of the gallery and it will be opened only with the code and ... they will find the treasure!

The visit will end in the Lunetta Napoleonica where Mamma Ape will welcome us with a tasting of honeys. We will taste a variety of honeys from the millefiori of the Bassa Friulana to the acacia ones, together with dried fruit and samples of local cheeses.



Palmanova is a fortress town preserved in extraordinary condition, built in 1593 by the Republic of Venice.



➤ **AQUILEIA**

The tour will introduce you to the secrets and majesty of Aquileia at the time of the Roman Empire. The town was a strategic point for trade with the Danube countries and the East. **Today it is a UNESCO World Heritage Site.**

A charming tour will take you through the glory and ancient magnificence of one of the main capitals of the Roman Empire. At this archaeological site, one of the most important in Italy, you will visit the Roman forum, the enormous patriarchal basilica and the frescoes in the crypt.

On 28 October, an event of national importance is celebrated: the centenary of the memory of the Unknown Soldier.

The tour comes to an end with a sweet surprise: a visit to the chocolate factory with a chocolate tasting accompanied by a glass of local wine.

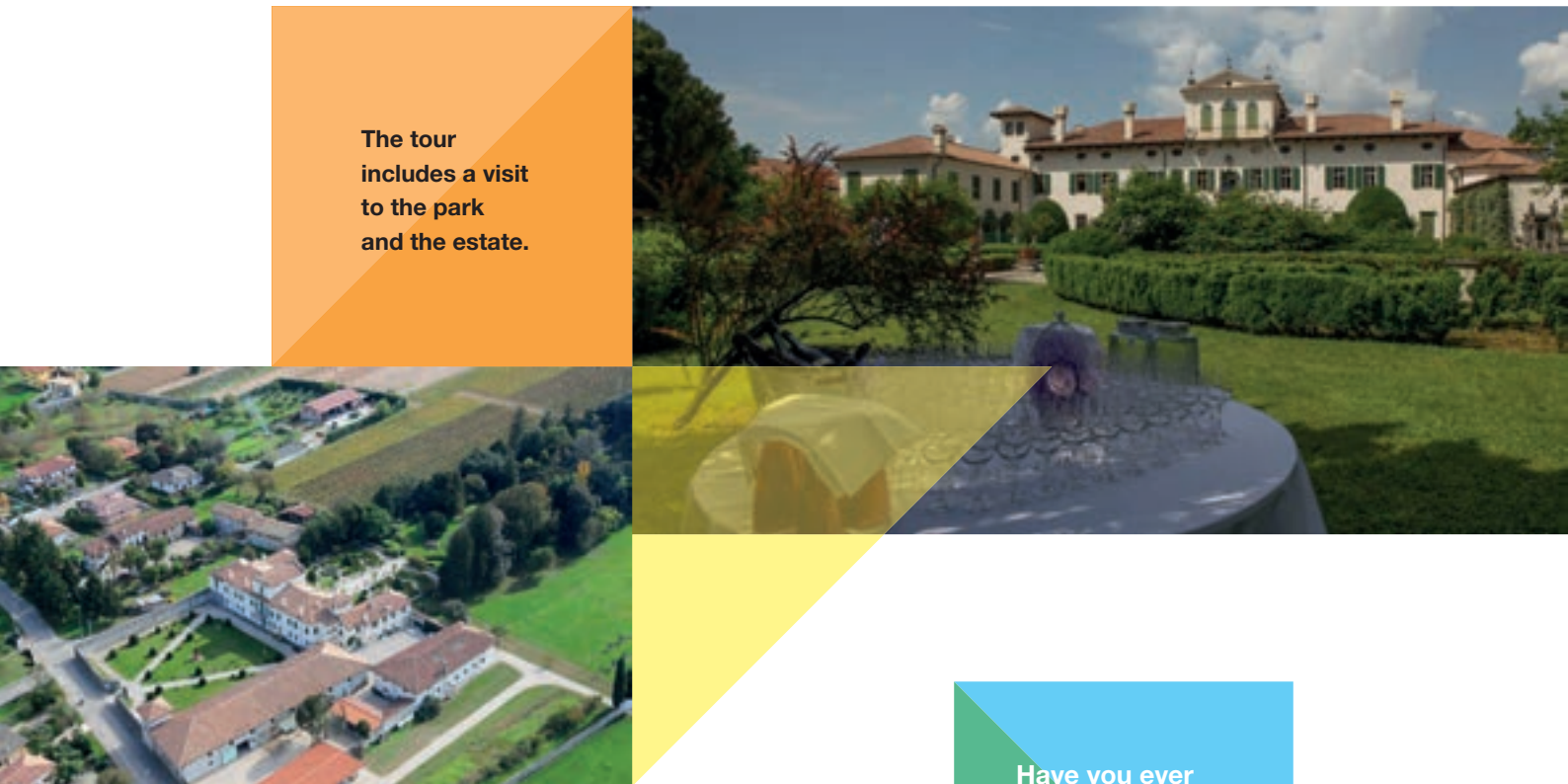


➤ **VILLA DE CLARICINI DORNPOCHER**

Villa de Claricini Dornpacher was built around the middle of the 17th century and is located in Bottenicco di Moimacco, a small rural village on the outskirts of Cividale del Friuli. Countess Giuditta de Claricini, the last owner, turned the Villa into the seat of the homonymous foundation in 1971. The aim was to preserve the heritage she had and to promote studies and cultural events. Villa De Claricini is the venue for the 700th anniversary of **Dante Alighieri's** death. The event will coincide with the 50th anniversary of the De Claricini Dornpacher Foundation.

This is no mere coincidence, as the de Claricini Dornpacher family has played an important role in the dissemination of Dante's culture over the centuries. In fact, in 1466, Count Nicolò de Claricini exemplified the miniate codex commonly known as the "Codice de Claricini". The visit will end with a tasting of the wines produced by the Estate's winery.

The tour includes a visit to the park and the estate.



➤ **HELICOPTER FLIGHT over THREE UNESCO SITES**

You have three unique and exciting proposals at your disposal, both for athletes and companions. You will finally admire Friuli Venezia Giulia from another point of view!

On **Sunday the 31st of October** you will have the chance to join a panoramic flight over Cividale del Friuli and the surrounding hills. You will also have the option of a flight over the starry city of Palmanova and the archaeological heritage of Aquileia.

Have you ever flown in a helicopter?

This is your chance!



➤ **HOT AIR BALLOON FLIGHT**

This is a unique and extraordinary experience to enjoy a breathtaking view of Friuli Venezia Giulia in total peacefulness.

Don't miss the chance to try it at least once in your life!



➤ **TIEPOLO. International exhibition “La forma dell’infinito” (“The Shape of the Infinite”) at Casa Cavazzini**

Udine reflects its Venetian charm in its squares and ancient buildings. One of the most important squares is **Piazza Libertà**, which was even described as ‘the most beautiful Venetian square on the mainland’. A few steps further on is **Piazza Matteotti**, surrounded by porticoes and colourful old buildings. Also known as “Piazza delle erbe” (Herb Square) because of its weekly market, it looks like a real open-air living room, where people like to meet. Another unique feature of Udine is the **Castle Hill**, which stands right in the town centre. From here you can enjoy a spectacular view that stretches as far north as the Alps and as far south as the Adriatic Sea.

Giambattista Tiepolo lived in Udine and he reached his artistic maturity here. Today his masterpieces are on display in the Tiepolo Galleries (in the Palazzo Patriarcale), in **Duomo** (the Cathedral) and in the **Church of the Purità**.

Udine is a town full of traditions that can be enjoyed in the authentic taverns. One of the most popular rituals is celebrated here: the tasting of a glass of wine (*tajut*) in a convivial atmosphere.



Mythomathon is an excellent opportunity to visit the International Exhibition “La forma dell’infinito” (“The shape of infinity”) at Casa Cavazzini. The exhibition is organised by the San Floriano Committee and includes works by great names such as Picasso, Gauguin, Monet, Kandinsky and Dali.

➤ **TEAM BUILDING for companies**

The companies registered for the 4x10 relay race in Cividale del Friuli on **Sunday 31 October 2021** may benefit from a stay package including “Team Building” activities.

The first part of the stay is dedicated to actual company planning (business meetings, training courses, etc.). This will be followed by visits to the three UNESCO sites and a helicopter flight.



➤ **NATURE EXPERIENCE** **Natisone Valleys**

The Natisone valleys are in the easternmost part of the Friuli Venezia Giulia region, a true paradise for those who love wild nature. The package offers an exclusive stay with a wide range of trekking, mountain bike trails and excursions to discover the Natisone River Gorge.

There will also be historical-artistic and faith-based visits to the **Sanctuary of Castelmonte** and the **cave of San Giovanni d'Antro**.

All enriched by tastings of typical local products and **D.O.C. wines from the Colli Orientali del Friuli**.

